

## LODOVICO MAZZOLARI

Mr. Mazzolari was born in Grumello Cremonese (CR) in 1946 and is resident in Cremona, piazza Roma n. 27.

He is graduated in Economics at the University of Pavia.

Before entering the Geox Group he had important working experiences both in footwear and other fields.

He cooperates with Geox Group since its foundation, dealing in particular with the development of the Italian market and managing its growth.

In 2008 he has been appointed General Manager Marketing and Sales with responsibilities also in the product development.